

Historic, Archive Document

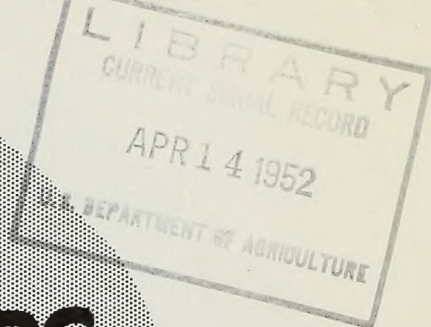
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Cap 3



7

**STEPS
TO
PLENTY**



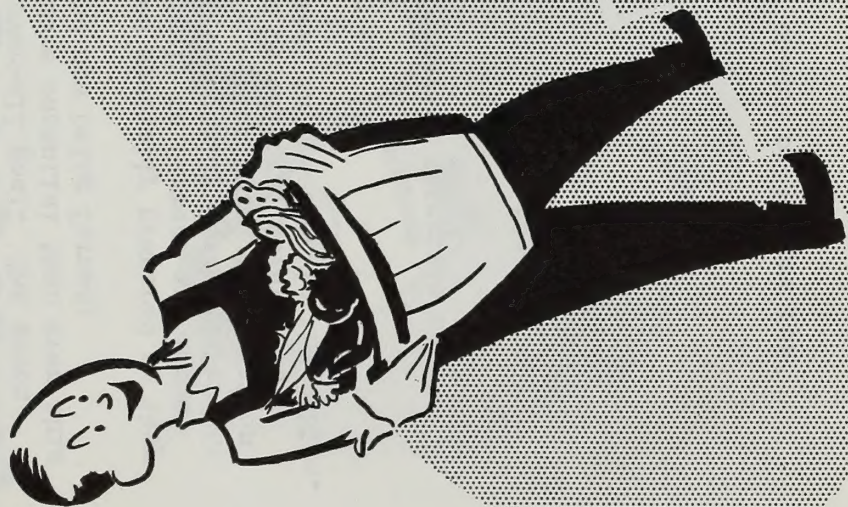
U.S. DEPT. OF AGRICULTURE
OFFICE OF INFORMATION ••
PA-199

7

STEPS

TO

PLENTY



SEVEN STEPS TO PLENTY

This series of illustrations has two purposes. First, it presents the need in 1952 for reaching the highest farm output in American history and develops seven steps important to achieving the over-all goal. The seven steps themselves emphasize good farm practices, more essential than ever this year because of the need for higher yields on land now being farmed.

Second, the cartoon-type drawings have been specially prepared so they can be reproduced to carry their messages more widely to farmers and those who serve and supply agriculture. They have been especially designed for the use of Department agencies in the field, including Agricultural Mobilization Committees. In addition, they may be freely used by editors, television program directors, and others who disseminate visual information to the public.

For example, the illustrations can be used in:

--mimeographed, multilithed or printed information materials such as leaflets and posters

--circular letters distributed to farmers

--farm magazines

--newspaper farm pages

--county agents' newspaper columns

--slide film or film strip, projectors, or opaque projectors for showing at local farmer meetings

--television programs

*America...needs more farm
products this year*



EACH DAY.....



we have

7,400

more people

to **FEED** and **CLOTHE**

OUR ARMED FORCES

need more FOOD
and FIBER
to be fit!



*Our
Allies*

need more U.S.
farm products
to be

STRONG!



FOR
SAFETY'S
SAKE

we also need

RESERVES



Abundant production helps...

Keep
Prices
Steady



FARM

production Goals



are higher
than ever
this Year!

There's not much

*Extra
land*

to farm
these days!



Best way to get

Increases...

Higher

Yields



HERE ARE...

WAYS



Be choosy ABOUT SEED



USE

Pure

SEED

tested for germination
and treated for

DISEASE!



USE SEED...

adapted to
your
LOCALITY



Plant

Resistant
Varieties



2

PREPARE
A GOOD

Seedbed!



SEED

at just
the right
time!



Plant enough seed

for a *Good Stand!*

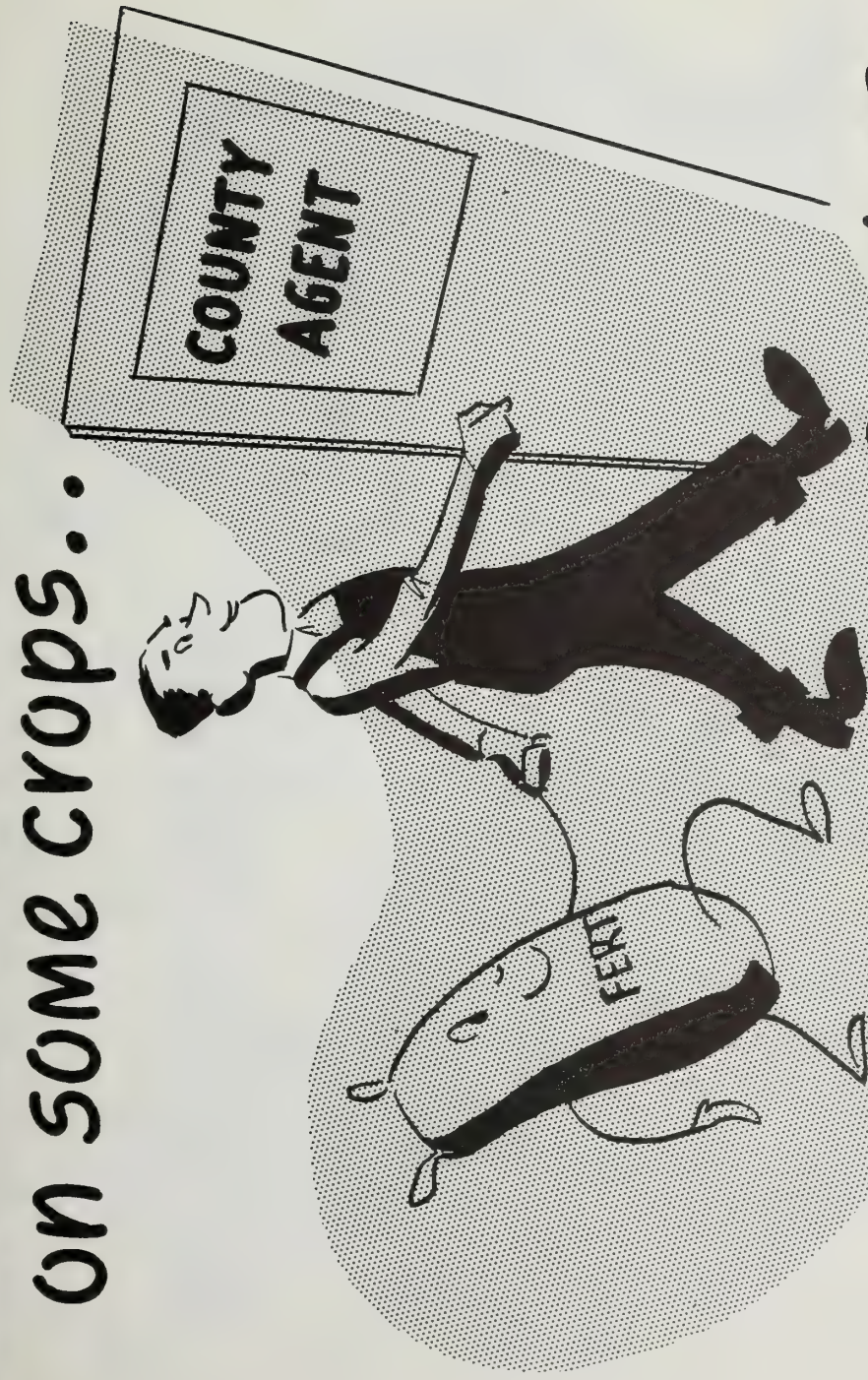


**GROW MORE
CROPS WITH**
Fertilizer

3



Use more fertilizer
on some crops..



ask your County Agent

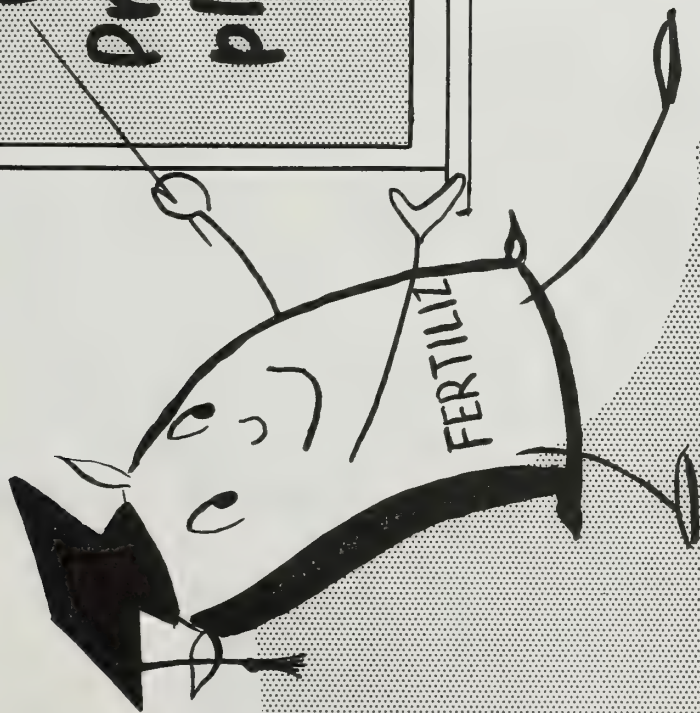
use carefully

Fertilizer Supply

is limited!



Follow Proved
Practices for
placing
Fertilizers



4



Choose the
RIGHT chemical

... and follow
directions

Carefully!



ATTACK

insects

and

disease



.. When easiest to **KILL!**

KILL weeds
early....

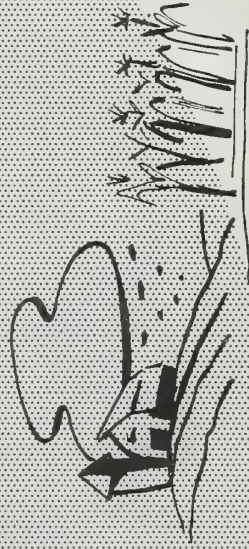


get them before they get you!

15

Prevent

WASTE IN HARVEST



HARVEST

when crop is
just ripe...



but

not too ripe



ADJUST MACHINERY

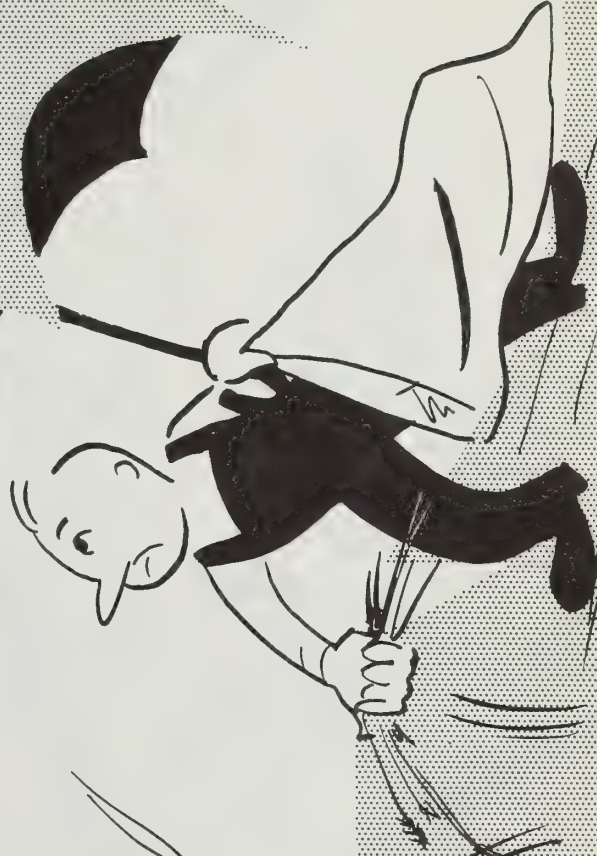
to harvest ALL you grow!

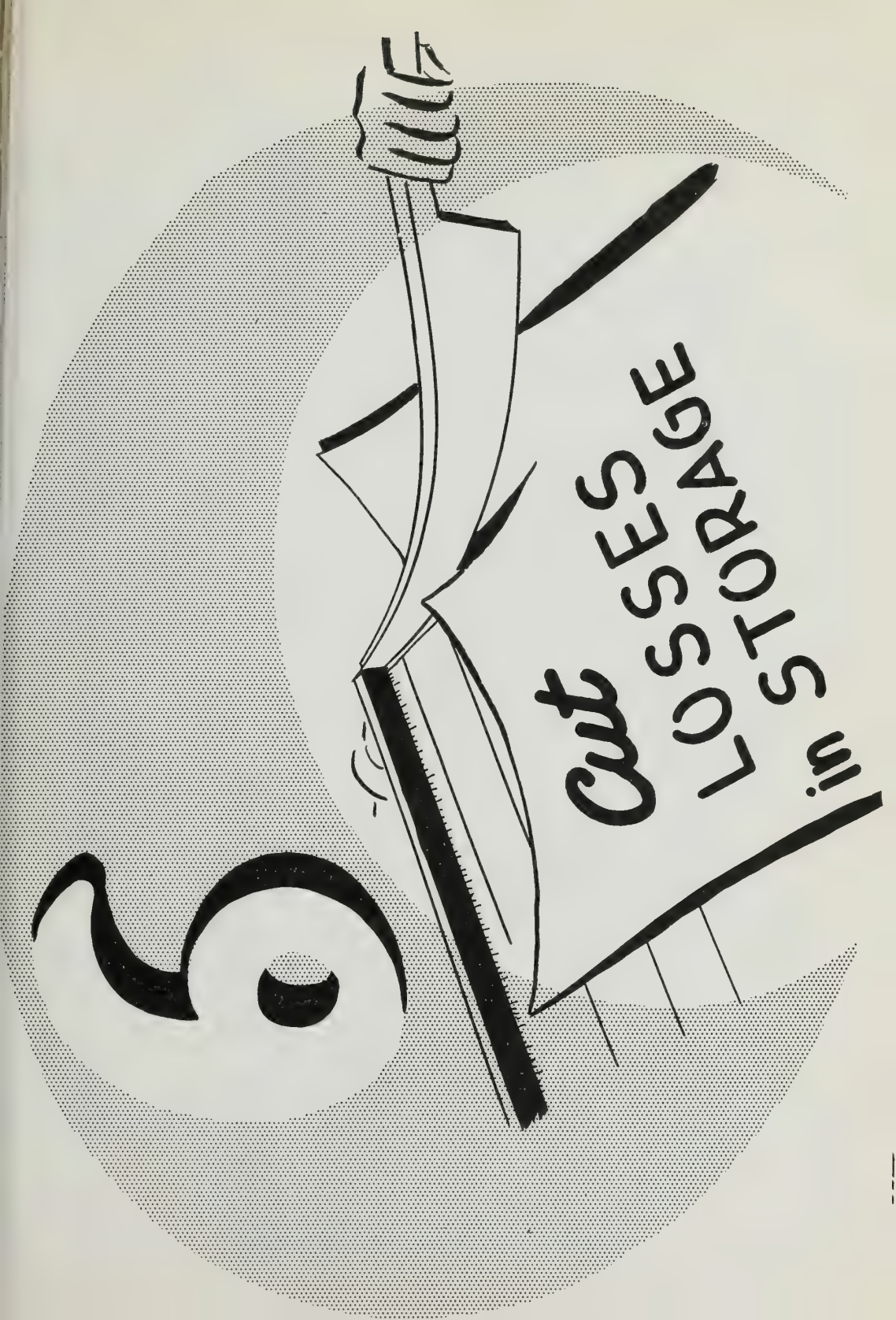
Get crops

as soon as

UNDER COVER

POSSIBLE





Cut LOSS STORAGE *in* 3

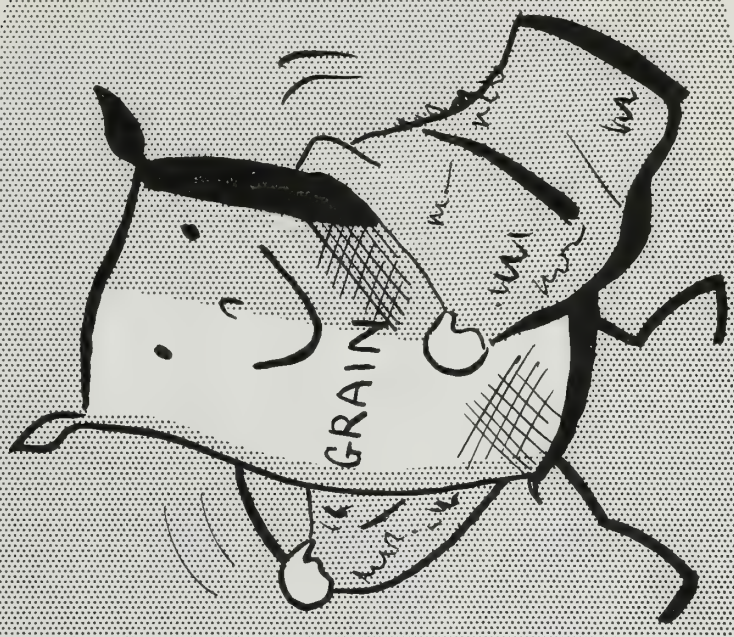
CLEAN and FUMIGATE

Bins before
filling!



Be sure Grain or Hay

is dry in
STORAGE





Keep on the

WATCH for...

WEEVILS

and

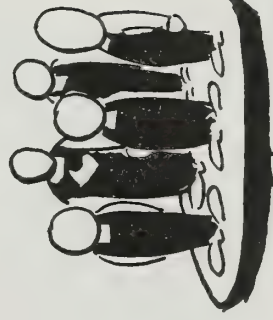
SPOILAGE!

for RATS..

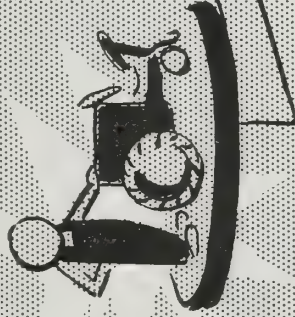


1. *Poison*
2. *Clean Up*
3. *Rat-Proof*

Save Labor

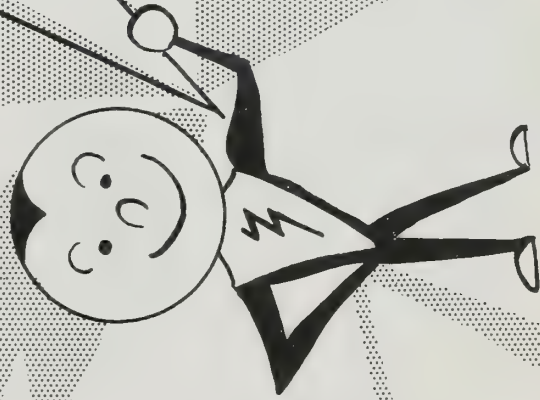


it may
be scarce

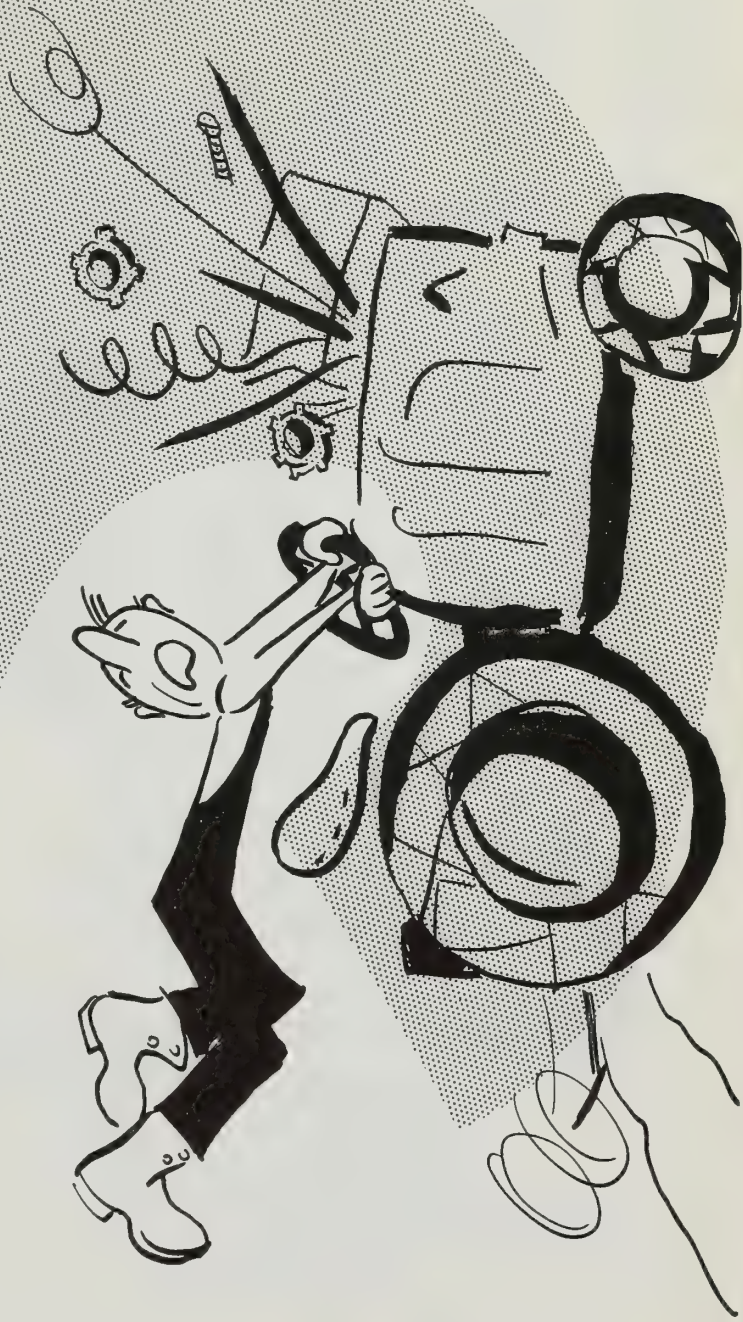


PUT
ELECTRICITY

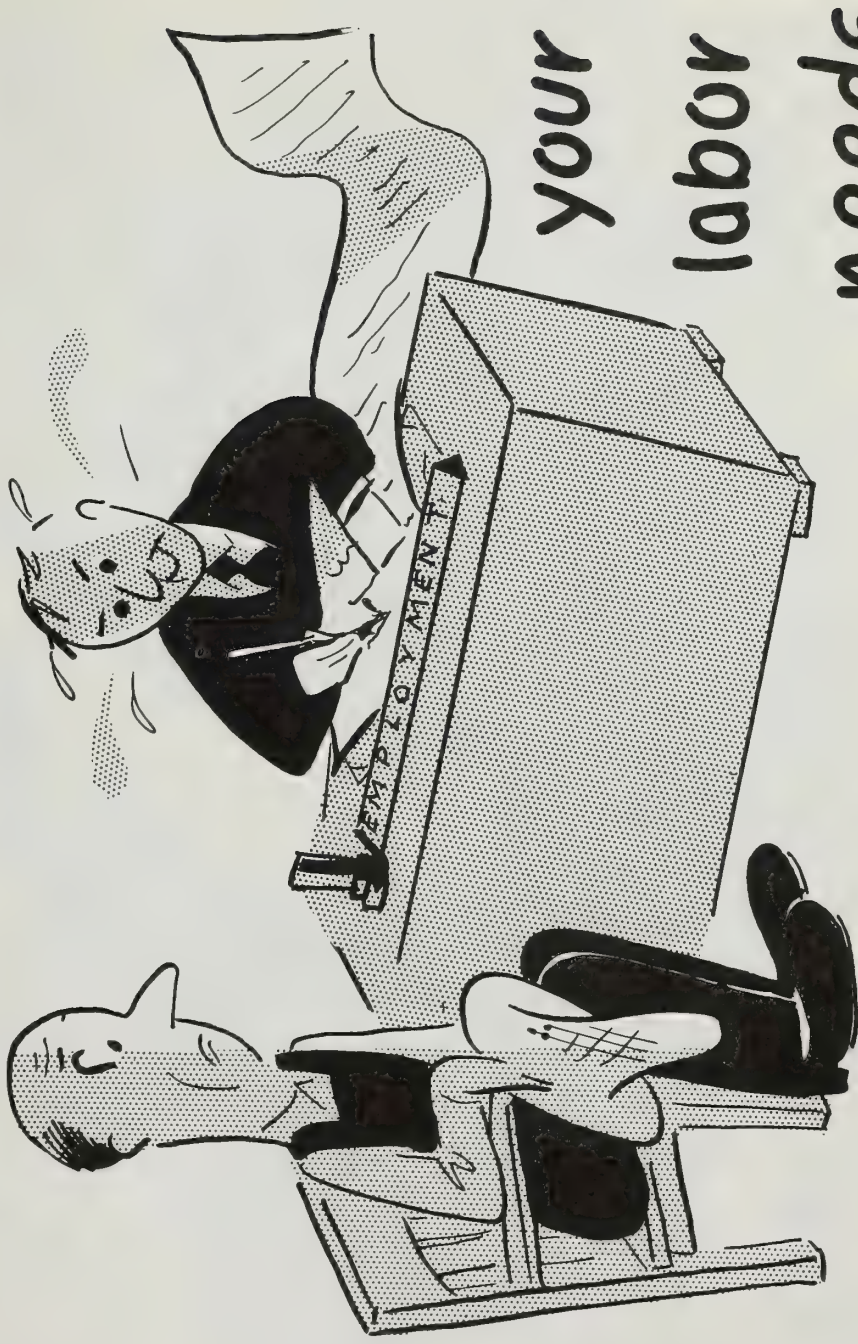
to work
for you



KEEP farm machinery
and equipment
in *Good Repair*



TELL EMPLOYMENT SERVICE



your
labor
needs

These

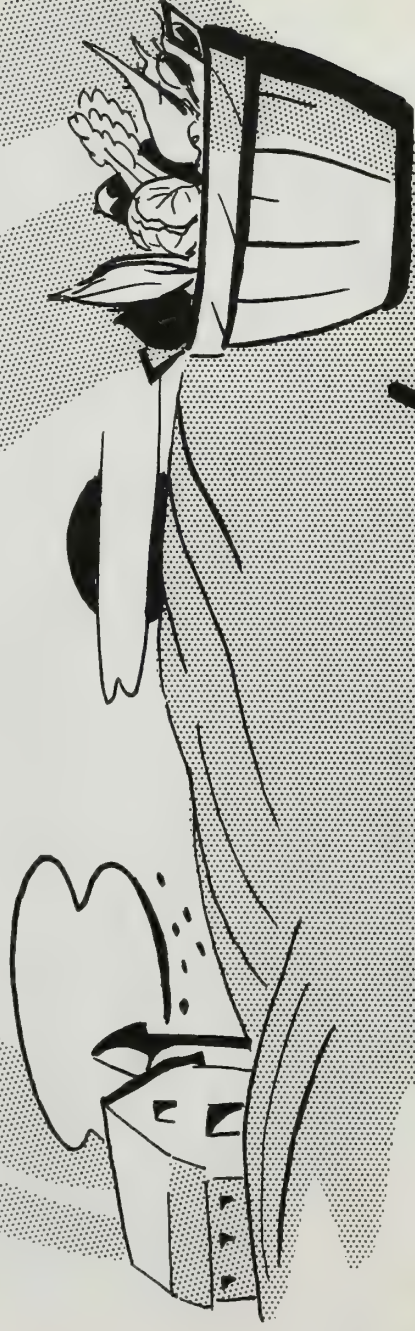
Steps



Lead to BIG FARM
production in 1952

Big farm production spells

PLENTY...



for AMERICA!

PLENTY

makes

AMERICA

STRONG!



PLENTY



will keep

AMERICA FREE



